

“Fireproofing your Job”

ONE-DAY EVENT BROUGHT TO YOU BY THE USHEROFF INSTITUTE

Learn the 16 ‘must dos’ for securing your job and propelling your career in any economic climate



The “Fireproofing Your Job” one-day event will teach you 16 specific, practical strategies you can apply immediately to make yourself indispensable in the eyes of your employer – well into the future.



The key is to make yourself an invaluable contributor while effectively influencing key decision makers.

Event speakers **Roz Usheroff** and **Terry Szwec** will share a wealth of combined insights gained from their extensive experience in executive coaching.

Roz is the founder of The Usheroff Institute and an authority on executive coaching and personal branding. Terry is an Executive Coaching Leader at Korn Ferry International.

Strategies you'll learn include:

- **Fundamental Fireproofing**: techniques for securing your job and keeping you on an upward career path
- Organizing your “**truth squad**”: Identify the five people who can give you crucial career feedback
- The secrets of “**Personal Branding**” and how to use them to your distinct advantage
- Leveraging your “**Likeability Factor**”: If people like you, they help you. Learn how to gain allies and make them enthusiastic about supporting you.



“Fireproofing Your Job”

one-day event

December 10, 2008

Courtyard Marriott

Downtown Toronto

475 Yonge St. (Yonge and Carlton)

Admission: \$195

Register **NOW** by Calling 1-800-884-2206

Or register online at: jan@usheroff.com

The first 10 registrants will receive a complimentary copy of Roz Usheroff's best-selling book, *Customize Your Career*.